

وبینار رایگان

نکات کلیدی در آزمون  
**Writing IELTS**  
Session 1

پنجشنبه ۱۸ اردیبهشت  
ساعت ۱۸ تا ۱۹

پگاه چمنی

بنیاد زبان کلامستان



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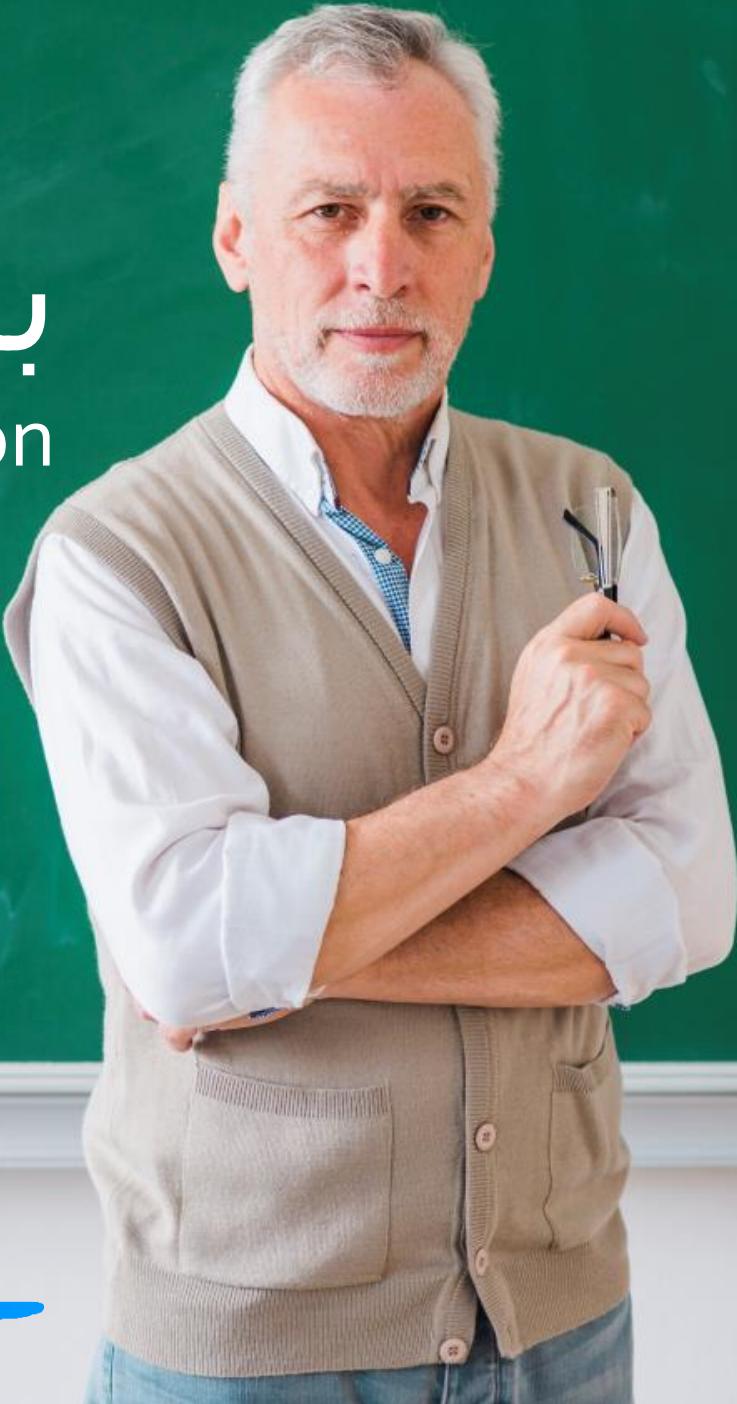


# بنیاد زبان کلامستان

Kalaamestan Language Foundation

**Who We Are?**

**Why We Are?**





اصلی که به شما کمک می کند تا نمره  
دلخواه را در Writing به دست آورید.



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## Topic

New technologies and ways of buying and selling are transforming the lives of consumers.

To what extend do you agree or disagree with this opinion?



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New technologies, and in particular the Internet, are undoubtedly having a major impact on the way goods and services are bought and sold. In many countries, buying products online has become a mainstream activity. Now in the UK, for example, roughly 12 per cent of all retail trade is conducted on line. While some maintain that the actual impact of the Internet on shopping is negligible, I would argue that it is in fact quite significant for two main reasons.

The first main reason is that the development of online shopping has meant that the market for goods available to the individual has grown exponentially. It is possible to buy virtually anything from what has effectively become a world-wide retail market: exotic foods, art works, rare books, adventure holidays; the list is endless. Products that were once only available to those who lived in large cosmopolitan cities with a wide variety of shops can now be bought by those living in small towns with few local amenities.

Another significant reason is that the buyer can have more control over the process. Price comparison websites make it easier to find bargains. Shopping can be done at any time of the day or night, and shoppers can browse for as long as they like without pressure from sales assistants. This means that shoppers can potentially become more astute and knowledgeable about the products they are buying. Because of the greater competition involved in trading within a large market, sellers may have to improve the quality of their products.

In short, experience suggests that online shopping has shifted the balance of power in favour of the consumer. Consumers not only have wider access to goods but also have greater access to information and more control over how they shop.



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# Paragraph

# Topic Sentence

Nowadays, the internet plays an important role in people's life. Even, it has enfolded all the aspects of their life thoroughly.

For example, in life issues such as shopping, sporting and cooking.



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topic sentence----- supporting sentence

---supporting sentence

---supporting sentence

supporting sentence  
-----supporting sentence



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# Introduction

# Body

# Conclusion





# Introduction

New technologies, and in particular the internet, are undoubtedly having a major impact on the way goods and services are bought and sold. In many countries, buying products online has become a mainstream activity.

Now in the UK, for example, roughly 12 percent of all retail trade is conducted online. While some maintain that the actual impact of the internet on shopping is negligible, I would argue that it is in fact quite significant for two main reasons.



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# Body

The first main reason is that the development of online shopping has meant that the market for goods available to the individual has grown exponentially. It is possible to buy virtually anything from what has effectively become a world-wide retail market: exotic foods, art works, rare books, adventure holidays; the list is endless. Products that were once only available to those who lived in large cosmopolitan cities with a wide variety of shops can now be bought by those living in small towns with few local amenities.

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# Development

## 1.Example

Most of the people like to have a healthy life by using different ways. For example, eating healthy foods or exercising...



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# Development

## 2. Details

In this way they always feel cheerful with a wide smile on their face and rarely become sick. They also keep in shape.



# Development

## 3. Anecdotes

For this reason, I bought a bike and rode it everyday. In this way I found myself healthy and stayed in shape.



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# Development

## 4. Facts and Statistics

Some researches have shown a 50% growth in the number of people who have cared about their healthy life during last decades.



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# Conclusion

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# Write an introduction and send it to me



Learning to manage money is one of the key aspects of adult life. How in your view can individuals best learn to manage their money ?



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# Linkers

first

as a result

for example

however

therefore

nevertheless

next

in conclusion

for instance

on the contrary

also

but



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# 1. Opinion / Argumentative

Most people believe that stricter punishment should be given for traffic offences.

To what extent do you agree?



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## 2. Discussion

Some people think it is more beneficial to play sports that are played in teams, e.g. football.

However, some people think it is more beneficial to play individual sports, e.g. swimming.

**Discuss both views and give your own opinion.**



# Useful phrases

- on the other hand
  - it is believed that
  - however
  - some people disagree/agree, and they claim that...



## 3. Advantage / Disadvantage

The use of social media, such as Facebook and Twitter, is replacing face-to-face contact with many people.

**Do the advantages outweigh disadvantages?**



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## 4. Problem Solution

Fewer and fewer young people are choosing to become teachers.

**Why do young people not want to be teachers?**

**How this could be changed?**



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# Useful phrases

- Use cause' and effect' language
  - because of
  - reasons for
  - due to
  - therefore
  - so
  - as a result of



## 5. Direct questions

In many countries, the tradition of families having meals together is disappearing.

# Why is this happening?

# **What will be the effect of it on the family and society?**



# Have a Nice Evening and Good Luck

*Keep in touch*



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